



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser:
Agency
Buyer
Salesperson

Pol/Brooks,Brodeur, Hare/R/STR/FL (16859
McLaughlin & Associates (2813)
CAMPBELL,MARIANNE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political (1065)
RPOF 3 PAC BROOK, BRODEUR, HARRE (1
National/Political
530/06362957

Invoice 643690
Inv Date 10/28/2012
Terms Net 30
Contract 335697
Bill Type Standard
Period 10/1/2012 - 10/28/2012

McLaughlin & Associates
566 South Route 303
Blauvelt, NY 10913

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RPOF-BROOKS,BRODEUR,
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:56PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
3.0	Spot	7:00:00AM- 9:00:00	Day,M-1,W-1	10/08/12 8:30AM (Mo)	00:30		RPOFLS101TVFL	\$2000.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,M-1,W-1	10/10/12 7:58AM (We)	00:30		RPOFLS101TVFL	\$2000.00	
4.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1	10/09/12 11:33AM (Tu)	00:30		RPOFLS101TVFL	\$925.00	
4.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1	10/11/12 11:59AM (Th)	00:30		RPOFLS101TVFL	\$925.00	
7.0	Spot	12:00:00PM- 1:00:00	Day,M-1,W-1	10/08/12 12:28PM (Mo)	00:30		RPOFLS101TVFL	\$850.00	
7.0	Spot	12:00:00PM- 1:00:00	Day,M-1,W-1	10/10/12 12:42PM (We)	00:30		RPOFLS101TVFL	\$850.00	
8.1	Spot	12:00:00PM- 1:00:00	Day,M-1	10/15/12 12:22PM (Mo)	00:30		RPOFLS101TVFL	\$850.00	
10.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,F-1	10/09/12 4:21PM (Tu)	00:30		RPOFLS101TVFL	\$800.00	
10.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,F-1	10/12/12 4:20PM (Fr)	00:30		RPOFLS101TVFL	\$800.00	
14.1	Spot	5:00:00PM- 6:00:00	Day,M-1	10/15/12 5:22PM (Mo)	00:30		RPOFLS101TVFL	\$2250.00	
15.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	10/08/12 5:14PM (Mo)	00:30		RPOFLS101TVFL	\$2250.00	
15.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	10/09/12 5:15PM (Tu)	00:30		RPOFLS101TVFL	\$2250.00	
15.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	10/10/12 5:13PM (We)	00:30		RPOFLS101TVFL	\$2250.00	
15.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	10/11/12 5:13PM (Th)	00:30		RPOFLS101TVFL	\$2250.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/08/12 6:00PM (Mo)	00:30		RPOFLS101TVFL	\$3000.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/09/12 6:11PM (Tu)	00:30		RPOFLS101TVFL	\$3000.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/10/12 6:12PM (We)	00:30		RPOFLS101TVFL	\$3000.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/11/12 6:23PM (Th)	00:30		RPOFLS101TVFL	\$3000.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/12/12 6:13PM (Fr)	00:30		RPOFLS101TVFL	\$3000.00	
17.1	Spot	6:00:00PM- 6:30:00	Day,M-1	10/15/12 6:12PM (Mo)	00:30		RPOFLS101TVFL	\$3000.00	
20.1	Spot	7:00:00PM- 7:30:00	Day,M-1	10/15/12 7:05PM (Mo)	00:30		RPOFLS101TVFL	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	10/08/12 7:06PM (Mo)	00:30		RPOFLS101TVFL	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	10/09/12 7:12PM (Tu)	00:30		RPOFLS101TVFL	\$3000.00	
27.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,Th-1	10/09/12 11:22PM (Tu)	00:30		RPOFLS101TVFL	\$2000.00	
27.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,Th-1	10/11/12 11:13PM (Th)	00:30		RPOFLS101TVFL	\$2000.00	
30.0	Spot	7:00:00AM- 9:00:00	Day,Sa-1	10/13/12 7:40AM (Sa)	00:30		RPOFLS101TVFL	\$1050.00	
33.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	10/13/12 9:47AM (Sa)	00:30		RPOFLS101TVFL	\$1050.00	
34.0	Spot	7:00:00AM- 9:00:00	Day,Su-1	10/14/12 6:58AM (Su)	00:30		RPOFLS101TVFL	\$1050.00	
37.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/14/12 6:11PM (Su)	00:30		RPOFLS101TVFL	\$1500.00	
40.0	Spot	7:00:00AM- 9:00:00	Per week (1),Th,Fr	10/12/12 7:58AM (Fr)	00:30		RPOFLS101TVFL	\$2000.00	M/G For 22.0.1
43.0	Spot	11:30:00PM-12:05:00	Day,Sa-1	10/13/12 11:54PM (Sa)	00:30		RPOFLS101TVFL	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$59,900.00
Commission	(\$8,985.00)
Net Total	\$50,915.00

Total Spots 31

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.